

Hillsboro Tuesday Marketplace



Welcome to the much-anticipated 2024 season of the Hillsboro Tuesday Marketplace!

Building on the success and productivity of our 2023 season, we're thrilled to enter our 26th year with exciting changes that promise to keep things fresh and engaging. We've had an incredible year, and we can't wait to share the momentum with you.

The Hillsboro Tuesday Marketplace has become a cornerstone of Washington County's summer festivities, drawing over 6,000 attendees each Tuesday from mid-June through August. As we celebrate a fantastic season, we're extending an invitation for you to be a part of the excitement. Your business can benefit from valuable exposure through partnerships with us, contributing to both your brand and our beloved community tradition.

In the spirit of adaptability and collaboration, we've redefined our approach for the 2024 season. Joining forces with local groups, businesses, and organizations, we're broadening our scope to promote art, music, wine, and beer education (with tastings, of course), international food vendors, local producers, growers, gift and craft vendors, and our cherished local merchants.

By partnering with the Tuesday Marketplace, your business gains visibility not only at the physical Marketplace but also on our website (www.tuesdaymarketplace.org) and across various online platforms, including Facebook, Instagram, and our weekly summer newsletter.

We understand that partnerships are essential in today's competitive market, and we are committed to providing you with the strongest return on your sponsorship investment. Our goal is to tailor your partnership to maximize the benefits for your organization. Reach out to us, and let's discuss how we can customize this unique blended marketing opportunity to align with your organization's goals.

If you prefer to donate to the market we can accept tax deductible donations through the Hillsboro Downtown partnership, a 501(c)3 non-profit.

On behalf of the thousands who eagerly anticipate the market each week, we extend our sincere thanks for considering a partnership with us. For any questions or ideas, please feel free to contact Destin Brown at 503-601-0478 or via email at manager@hillsborotuesdaynight.org. We are eager to hear from you and excited about the possibilities that the 2024 season holds.

Sincerely,
Destin Brown
Executive Director
Hillsboro Tuesday Marketplace, Inc

PO BOX 2788 Hillsboro, OR 97123 - (503) 601-0478 - manager@hillsborotuesdaynight.org
www.tuesdaymarketplace.org



HILLSBORO *Tuesday Night* MARKET

LIVE MUSIC • CLASSIC CARS • FOOD & WINE

OUR MISSION

Enhance Hillsboro community identity by providing vibrant gatherings that support opportunities for: cultural enrichment through art and music; commercial exchange for local growers and artisans; and celebration of the diversity represented in Hillsboro and its surrounding communities.

Our partners are at the heart of each and every market we host and are critical to our success. Successful events build community, showcase our beautiful historic district, and help build an economically vital place where entrepreneurship thrives.

PARTNER BENEFITS

By partnering with the Tuesday Night Market, you can increase your business exposure within the community and enhance your customer base. The cross marketing offered in our sponsorship package will benefit your business and strengthen your roots in the community and surrounding areas. We offer many sponsorship opportunities that can be tailored to your marketing goals and budget. Get face-to-face with hundreds of new customers and have fun at the same time.

JUNE 11 - AUGUST 27 5:00PM - 8:30PM

HISTORIC DOWNTOWN HILLSBORO BETWEEN 1ST & 3RD ON MAIN ST.

tuesdaymarketplace.org



HILLSBORO TUESDAY MARKET

PARTNER OPPORTUNITIES

OUR REACH

Target Audience:

Family, Seniors, Children, Teens

Customer Reach:






























+96k over market season

Social Following:

Over 7,500

CONTACT US
FOR MORE INFORMATION

Destin Brown
manager@hillsborotuesdaynight.org
503-601-0478

	ADVOCATE	SUPPORTER	PATRON	FRIEND
EXCLUSIVE SPONSOR BANNER				
CORPORATE BOOTH SPACE				
EXCLUSIVE SOCIAL MEDIA SPOTLIGHT BLAST				
LOGO ON COURTHOUSE BANNER				
LOGO ON EVENT FLYERS				
LOGO ON MARKET POSTER				
MAIN STAGE MC SHOUT OUT				
LOGO ON BOX TRUCK				
MARKET MATERIALS AT INFO BOOTH				
SOCIAL MEDIA PROMOTIONS				
LOGO & LINK ON WEBSITE				
VIP TENT ACCESS @ MARKET				
	\$12K and up	\$8K to \$12K	\$5K to \$8K	\$500 to \$5K





Hillsboro Tuesday Night Market

Direct Sponsorship Opportunities

General Sponsorships help us deliver an amazing market every week, but direct sponsorships allow you to direct your funds to market segments you may be passionate about. Please see our list below of market items that would benefit from direct sponsorships.

Main Stage Music Sponsor

1 @ \$15,000

- Advocate level sponsorship benefits
- 2 Banners that hang in front of the stage at every performance
 - MC Shout outs.

Main Stage Sound Sponsor

1 @ \$10,000

- Advocate level sponsorship benefits
- banner hung over the sound tent during all performances
 - MC shout outs.

"Dining Room" Sponsor

1 @ \$6,500

- Supporter level benefits.
- Custom logoed tablecloths on tables set up on the plaza for dining,
- Signage depicting that the dining room is sponsored by _____

Teen Market Sponsor

3 @ \$500

- Friend level benefits
- Custom banner hung on the Teen Market Weekly Booth

Plaza Events Sponsor

4 @ \$2,500

- Patron level benefits and
- Specific promotion on the plaza during events.

Car Show Sponsor

11 @ \$250

Car show sponsors are asked to donate 2 - \$50 gift certificates and a \$150 check

- Friend Level Benefits
- 10'x10' booth space the week of their market sponsorship

VIP Tent Sponsor

12 @ \$250

- Friend level sponsorship benefits.
- Shared sponsorship banners on the VIP tent that is set up each week
- Booth space and passes to VIP tent the week of sponsorship

Artist of the Week Sponsor

1 @ \$500

- Friend level benefits
- Custom banner hung on the Artist of the week tent.

Non-profit of the Week Sponsor 1 @ \$500

- Friend level benefits
- Custom banner hung on the Artist of the week tent.



Hillsboro Tuesday Night Market

Direct Sponsorship Opportunities

3rd Ave Stage Music Sponsor

1 @ \$5,000

- Patron level sponsorship benefits
- 2 Banners that hang in front of the stage at every performance
 - MC Shout outs.

3rd Ave Bike Parking Sponsor

1 @ \$1,500

- Patron level sponsorship benefits
- Feather banner at bike parking area
 - MC shout outs.

"Game Room" Sponsor

2 @ \$3,000

- Brand new "Game Area" near 3rd and Lincoln. Events and games each week
 - Patron level sponsor benefits
- Banners/signage depicting sponsorship

Printing Sponsor

1 @ \$3,500

- Patron level benefits
- "Printing Provided By: ____" printed on marketing and promotional materials

3rd Ave Dining/Listening Space

1 @ \$2,500

- Patron level benefits and
- Specific promotion at the 3rd Ave dining area

Kidz Zone Sponsor

Varies

Please contact the manager if you are interested in sponsoring the Kidz Zone

Event/Theme Night Sponsor

\$200

Hillsboro Tuesday Marketplace puts on several single night events. Each of the events or themes needs its own sponsors. Sponsors will receive the benefits below.

- Friend Level Benefits
- 10'x10' booth space at the event the night of selected sponsorship.
- Tuesday Night Market sponsor signage

Themes this year will include:

- Dog/Pet Night
- Asian/Pacific Islander Night
 - "Bike" Night
- Veterans/First Responders Night
 - Giving Back Night
 - Latin Night
 - Pioneer Night
 - A Night of Flight
 - and more

To be included in any of these themed events or nights, please reach out to:

Destin Brown
manager@hillsborotuesdaynight.org
503-601-0478

Hillsboro Tuesday Marketplace



Terms and conditions for this Sponsorship agreement:

1. Term / Renewal - The term of this agreement is as stated below. All changes must be in writing and signed by each party.
2. Assignment - This agreement may not be assigned or transferred by the Sponsor without the written permission of HTMP.
3. Right to Edit or Reject - HTMP may, at its sole discretion, edit or reject at any time, the text, display or content of the advertisements or booths provided by the Sponsor under this agreement.
4. Indemnification - The Sponsor (Named Below) agrees to indemnify, defend and hold harmless HTMP from all claims (whether valid or invalid), suits, judgments, proceedings, losses, damages, cost and expenses, of any nature whatsoever (including reasonable attorney's fees) for which HTMP or any of its affiliates may become liable because of the actions of Sponsor.
5. Entire Agreement - When signed by the parties, this agreement is binding and constitutes the complete understanding of the parties and supersedes all prior agreements, understandings, negotiations and / or arrangements between the parties.
6. Attached Pages or Addendum(s) is (are) an integral and binding part of this agreement.
7. HTMP is not liable for return of Sponsor fees in the event of cancellations or other defaults by HTMP due to Force Majeure, or Acts of God. The Sponsor does not have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond the control of HTMP including, but not limited to Acts of God.
8. Cancellations: In the event of a cancellation by the City of Hillsboro and /or its Agent, HTMP shall not be liable for any unrecoverable costs, fees or expenses incurred by the Sponsor or return of Sponsorship fees.
9. If required by HTMP, Sponsor shall secure and maintain throughout the term of this Agreement liability insurance covering any actions of Sponsor, naming HTMP as a named insured subject to the mutual approval as to the type of insurance and the amount of coverage.
10. Sponsor will bear the cost of any and all premiums paid on such insurance.
11. HTMP and Sponsor agree that the terms and conditions of this Agreement are confidential and cannot be disclosed to any third party except as expressly provided herein.
12. HTMP and Sponsor represent they have the right and authority to enter into this Agreement and their performance hereunder shall not conflict with the rights granted any other party.
13. This Agreement is construed and guided in accordance with the laws of the State of Oregon and, in the event of any litigation between the parties hereto, Oregon laws shall govern and the location of any litigation or arbitration shall be under the jurisdiction of the Circuit Court, Washington County, State of Oregon.
14. Should any portion of this Agreement be found to be invalid or unenforceable, it shall not affect the remainder of this Agreement.
15. This Agreement is intended to be fully binding on the parties hereunder when signed by both parties.
16. In consideration of the terms and obligations of this Agreement, the parties hereto sign and date below.

Hillsboro Tuesday Marketplace



The effective term for this agreement includes the following (for the calendar year of the agreement):

- Online exposure starting following this signed agreement, through the calendar year.
- Print exposure, when applicable, with release of poster, event guides and news media in May for the season.
- Onsite exposure at the twelve HTMP published event dates.
- Exposure at other signature events when applicable.
- Plus the accompanying descriptions in Exhibit "A" attached hereto and incorporated herein.

Provisions of the Sponsorship agreement - Sponsor agrees to provide the following:

- Payment in full to HTMP by May 1st, 2024
- Make checks payable to: Hillsboro Tuesday Marketplace, Inc. send check to: PO BOX 2788 Hillsboro, OR 97123; Option for credit card payment available.
- Professional banners and signage subject to approval of HTMP (prior to May 1st)
- Use of the Partner's company name and logo to HTMP
- Ad copy or links to online ads for embedding into website (when applicable)
- Cross promotional opportunities
- Additional provisions:

HTMP agrees to provide the following:

- Provide promotional space at the event to the level of partnership as indicated in Exhibit A.
- Partnership privileges as indicated, plus (if applicable):
Signage placement in prominent or targeted locations at the event
- Name / logo recognitions in all printed advertising to the level of partnership
- Additional provisions:

SPONSORSHIP AGREEMENT



Contact Person: _____
Company Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Please choose your sponsorship level.

Market Sponsorship Level

- Friend _____ \$1,000
- Patron _____ \$5,000
- Supporter _____ \$8,000
- Advocate _____ \$12,000

Direct Program or In-kind Sponsorship

I would like to participate with a:

- Direct Program Sponsorship In-Kind Sponsorship

- Please contact the market manager.

Authorized Signature for Sponsor:

_____ Date: _____

Authorized Signature for Hillsboro Tuesday Marketplace, Inc.:

_____ Date: _____



PAY BY CHECK OR CONTACT US DIRECTLY
TO PAY BY CREDIT CARD

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