

Hillsboro Tuesday Marketplace



Welcome to our 2023 Season!

The Hillsboro Tuesday Marketplace is going into its 25th season and we cannot wait! We are changing some things up to keep it fresh and interesting, starting with some amazing ways you can be included.

You likely already know how wonderful the Tuesday Marketplace is, but do you know what great opportunities there are for promoting your business while supporting a wonderful community tradition?

Partnerships and collaboration are a business must in today's competitive market. Partnership with Tuesday Marketplace offers valuable exposure for your business or organization. As Washington County's premier summer festival, attracting well over 6,000 people each Tuesday from mid-June through August, we invite you to join us in the excitement!

Involvement in Tuesday Marketplace offers a unique blend of live and online demographic markets. These include a visible presence at the Marketplace as well as exposure on our web site: www.tuesdaymarketplace.org and all our online social sites such as Facebook, Instagram, Twitter, TikTok, and YouTube, as well as our weekly newsletter through the summer.

Expanding our involvement with local groups, businesses, and organizations, we are able to promote art, music, wine and beer education (and of course tasting), and our international food vendors, local producers and growers. Gift and craft vendors and our local merchants round out this amazing experience.

However you choose to be involved, your support makes the difference in the continued success of our neighborhood and this event. We believe we offer your organization the strongest return on your sponsorship investment. Ask us how we can customize your partnership to leverage this unique blended marketing opportunity in a manner that best suits the goals of your organization.

On behalf of the thousands who enjoy the market, we extend our thanks to you for considering a partnership. In the meantime, if you have any questions or ideas, please feel free to contact Destin Brown at 503-601-0478 or via e-mail: manager@hillsborotuesdaynight.org. We look forward to hearing from you.

Sincerely,
Destin Brown
Executive Director
Hillsboro Tuesday Marketplace, Inc

PO BOX 2788 Hillsboro, OR 97123 - (503) 601-0478 - manager@hillsborotuesdaynight.org
www.tuesdaymarketplace.org



HILLSBORO *Tuesday Night* MARKET

LIVE MUSIC • CLASSIC CARS • FOOD & WINE

OUR MISSION

Enhance Hillsboro community identity by providing vibrant gatherings that support opportunities for: cultural enrichment through art and music; commercial exchange for local growers and artisans; and celebration of the diversity represented in Hillsboro and its surrounding communities.

Our partners are at the heart of each and every market we host and are critical to our success. Successful events build community, showcase our beautiful historic district, and help build an economically vital place where entrepreneurship thrives.

PARTNER BENEFITS

By partnering with the Tuesday Night Market, you can increase your business exposure within the community and enhance your customer base. The cross marketing offered in our sponsorship package will benefit your business and strengthen your roots in the community and surrounding areas. We offer many sponsorship opportunities that can be tailored to your marketing goals and budget. Get face-to-face with hundreds of new customers and have fun at the same time.

JUNE 13 - SEPTEMBER 5 5:00PM - 8:30PM
HISTORIC DOWNTOWN HILLSBORO BETWEEN 1ST & 3RD ON MAIN ST.
tuesdaymarketplace.org



HILLSBORO TUESDAY MARKET

PARTNER OPPORTUNITIES

OUR REACH

Target Audience:

Family, Seniors, Children, Teens

Customer Reach:

+96k over market season

Social Following:

Over 7,500

CONTACT US
FOR MORE INFORMATION

Destin Brown

manager@hillsborotuesdaynight.org

503-601-0478

	ADVOCATE	SUPPORTER	PATRON	FRIEND
EXCLUSIVE SPONSOR BANNER				
CORPORATE BOOTH SPACE				
LOGO ON BOX TRUCK				
LOGO ON COURTHOUSE BANNER				
LOGO ON EVENT FLYERS				
LOGO ON MARKET POSTER				
INDUSTRY EXCLUSIVITY				
MAIN STAGE MC SHOUT OUT				
MARKET MATERIALS AT INFO BOOTH				
SOCIAL MEDIA PROMOTIONS				
LOGO & LINK ON WEBSITE				
VIP TENT ACCESS @ MARKET				
	\$7K	\$5K	\$3K	\$1K





Hillsboro Tuesday Night Market

Direct Sponsorship Opportunities

General Sponsorships help us deliver an amazing market every week, but direct sponsorships allow you to direct your funds to market segments you may be passionate about. Please see our list below of market items that would benefit from direct sponsorships.

Main Stage Music Sponsor

1 @ \$10,000

- Advocate level sponsorship benefits
- Banner that hangs in front of the stage at every performance
 - MC Shout outs.

Main Stage Sound Sponsor

1 @ \$9,000

- Advocate level sponsorship benefits
- banner hung over the sound tent during all performances
 - MC shout outs.

"Dining Room" Sponsor

1 @ \$5,500

- Supporter level benefits.
- Custom logoed tablecloths on tables set up on the plaza for dining,
- Signage depicting that the dining room is sponsored by _____

Kids Area Sponsor

1 @ \$4,500

- Patron level sponsorship benefits
- specific signage at the kids area as well as on any directional signs.

Plaza Events Sponsor

4 @ \$2,500

- Patron level benefits and
- Specific promotion on the plaza during events.

Car Show Sponsor

11 @ \$150

Car show sponsors are asked to donate 2 - \$50 gift certificates and a \$50 check,

- Friend Level Benefits
- 10'x10' booth space the week of their market sponsorship

VIP Tent Sponsor

2 @ \$800

- Friend level sponsorship benefits.
- Shared sponsorship banners on the VIP tent that is set up each week
 - 4 weekly passes to the VIP tent

Artist of the Week Sponsor

1 @ \$500

- Friend level benefits
- Custom banner hung on the Artist of the week tent.

Teen Market Sponsor

3 @ \$500

- Friend level benefits
- Custom banner hung on the Teen Market Weekly Booth

Hillsboro Tuesday Marketplace



Terms and conditions for this Sponsorship agreement:

1. Term / Renewal - The term of this agreement is as stated below. All changes must be in writing and signed by each party.
2. Assignment - This agreement may not be assigned or transferred by the Sponsor without the written permission of HTMP.
3. Right to Edit or Reject - HTMP may, at its sole discretion, edit or reject at any time, the text, display or content of the advertisements or booths provided by the Sponsor under this agreement.
4. Indemnification - The Sponsor (Named Below) agrees to indemnify, defend and hold harmless HTMP from all claims (whether valid or invalid), suits, judgments, proceedings, losses, damages, cost and expenses, of any nature whatsoever (including reasonable attorney's fees) for which HTMP or any of its affiliates may become liable because of the actions of Sponsor.
5. Entire Agreement - When signed by the parties, this agreement is binding and constitutes the complete understanding of the parties and supersedes all prior agreements, understandings, negotiations and / or arrangements between the parties.
6. Attached Pages or Addendum(s) is (are) an integral and binding part of this agreement.
7. HTMP is not liable for return of Sponsor fees in the event of cancellations or other defaults by HTMP due to Force Majeure, or Acts of God. The Sponsor does not have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond the control of HTMP including, but not limited to Acts of God.
8. Cancellations: In the event of a cancellation by the City of Hillsboro and /or its Agent, HTMP shall not be liable for any unrecoverable costs, fees or expenses incurred by the Sponsor or return of Sponsorship fees.
9. If required by HTMP, Sponsor shall secure and maintain throughout the term of this Agreement liability insurance covering any actions of Sponsor, naming HTMP as a named insured subject to the mutual approval as to the type of insurance and the amount of coverage.
10. Sponsor will bear the cost of any and all premiums paid on such insurance.
11. HTMP and Sponsor agree that the terms and conditions of this Agreement are confidential and cannot be disclosed to any third party except as expressly provided herein.
12. HTMP and Sponsor represent they have the right and authority to enter into this Agreement and their performance hereunder shall not conflict with the rights granted any other party.
13. This Agreement is construed and guided in accordance with the laws of the State of Oregon and, in the event of any litigation between the parties hereto, Oregon laws shall govern and the location of any litigation or arbitration shall be under the jurisdiction of the Circuit Court, Washington County, State of Oregon.
14. Should any portion of this Agreement be found to be invalid or unenforceable, it shall not affect the remainder of this Agreement.
15. This Agreement is intended to be fully binding on the parties hereunder when signed by both parties.
16. In consideration of the terms and obligations of this Agreement, the parties hereto sign and date below.

Hillsboro Tuesday Marketplace



The effective term for this agreement includes the following (for the calendar year of the agreement):

- Online exposure starting following this signed agreement, through the calendar year.
- Print exposure, when applicable, with release of poster, event guides and news media in May for the season.
- Onsite exposure at the twelve HTMP published event dates.
- Exposure at other signature events when applicable.
- Plus the accompanying descriptions in Exhibit "A" attached hereto and incorporated herein.

Provisions of the Sponsorship agreement - Sponsor agrees to provide the following:

- Payment in full to HTMP by June 1st, 2023
- Make checks payable to: Hillsboro Tuesday Marketplace, Inc. send check to: PO BOX 2788 Hillsboro, OR 97123; Option for credit card payment available.
- Professional banners and signage subject to approval of HTMP (prior to June 1st)
- Use of the Partner's company name and logo to HTMP
- Ad copy or links to online ads for embedding into website (when applicable)
- Cross promotional opportunities
- Additional provisions:

HTMP agrees to provide the following:

- Provide promotional space at the event to the level of partnership as indicated in Exhibit A.
- Partnership privileges as indicated, plus (if applicable):
Signage placement in prominent or targeted locations at the event
- Name / logo recognitions in all printed advertising to the level of partnership
- Additional provisions:

SPONSORSHIP AGREEMENT



Contact Person: _____
Company Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Please choose your sponsorship level.

Market Sponsorship Level

- Friend _____ \$1,000
- Patron _____ \$3,000
- Supporter _____ \$5,000
- Advocate _____ \$7,000

Direct Program Sponsorship

- Main Stage Music
- Main Stage Sound
- Dining Room
- Kid's Area
- Plaza Events
- Car Show
- VIP Tent
- Artist/Nonprofit OTW

Authorized Signature for Sponsor:

_____ Date: _____

Authorized Signature for Hillsboro Tuesday Marketplace, Inc.:

_____ Date: _____



PAY BY CHECK OR CONTACT US DIRECTLY
TO PAY BY CREDIT CARD

PO BOX 2788 Hillsboro, OR 97123 - (503) 601-0478 - manager@hillsborotuesdaynight.org
www.tuesdaymarketplace.org